

Vita: Christopher B. Clott

## **Christopher B. Clott**

Home: 4146 Ellington Ave.

Western Springs, IL 60558 Phone: 773-936-8662 Email: [cbclott111@yahoo.com](mailto:cbclott111@yahoo.com)

Work: Center for Advances in Port Management, Lamar University, P.O Box 10262 Beaumont,

TX. 77710 Email: [cclott@lamar.edu](mailto:cclott@lamar.edu)

### **Academic Administrative Experience**

2017-2021 **Founder and Director of New York Maritime Innovation Center (NYMIC)**

[www.nymic.org](http://www.nymic.org)

- The objective of NYMIC is to facilitate maritime startups that will address through new technologies the critical needs in both digital and non-digital aspects of the maritime industry.

2015-2021 **ABS Chair of Marine Transportation and Logistics**, Global Business and Transportation Department, State University of New York Maritime College, Bronx, NY.

- Endowed Chair for research, teaching, curriculum review, and public relations within the New York/New Jersey/Connecticut maritime community.
- Working with the Waterfront Alliance, New York Maritime Association, and Port Authority of New York/New Jersey on greater New York City freight transportation issues.
- Work with Strategic Planning and Development for the Maritime College.
- Work on development of a Maritime Technology Center at SUNY Maritime.

2012-2015 **Dean**, College of Business and Health Administration, University of St. Francis, Joliet, IL.

- Responsible for all accreditation, curriculum, program implementation, budgets, faculty/staff oversight and marketing for the College comprising programs/majors in Business, Health Care Administration and Professional Studies delivered onsite and on Tfl 0 0 1 307.03 338.0

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- Founded, built and guided formation of the office for recruitment and enrollment of International students and Study Abroad programs. International students increased from five in 2011 to 65 as of 2014.

2009-2010      **Coordinator of International Programs**, the California Maritime Academy, Vallejo, CA.

- Representative for international programs within the California State University system.
- Responsible for coordination of all study abroad and international student activities.

2003-2008      **Director, Center for International Education**, Saint Xavier University Chicago, IL.

- Founded the CIE office in Fall 2003. Reported to the Provost. Provided administrative leadership in the development and expansion of international programs.
- Oversaw all aspects of study abroad program selection, marketing, budgeting and strategic planning. Worked in coordination with academic deans and department chairs to plan and coordinate study abroad and campus internationalization efforts.
- Grant manager for successful Title VI-A U.S. Department of Education Grant 2003-2005. Creation and oversight of academic Area Studies Programs in Central European Studies and Middle Eastern Studies.
- July, 2005 Assistant Director for Cooperative Center for Study Abroad (CCSA) London Summer Program.
- Worked with study abroad providers and negotiated MOU's

### **International Academic Experience**

2014/15 Developed MBA curriculum to be offered in cooperation with the Brno University of Technology- Brno, Czech Republic

2012/14/16    **Visiting Faculty** – Vietnam Maritime University- Haiphong, Vietnam

2009    Taught courses in International Business & International Logistics while on the

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Paulo/Rio de Janeiro- 2001, Silicon Valley & Seattle- 2001, Lisbon/Porto/Madrid- 2003,  
Hong Kong/Beijing/Shanghai- 2004, Krakow/Warsaw/Gdansk/Vilnius- 2005.  
Hamburg/Hannover/Berlin, 2008; Istanbul/Ankara- 2008

1996 **Faculty-** Saint Xavier University MBA Program (Summer, 1996). Milan, Italy

### **Academic Experience**

2021 **Visiting Professor**, Center for Advances in Port Management, Lamar University,  
Beaumont, TX.

2015-2021 **ABS Chair of Maritime Transportation & Logistics** SUNY Maritime College,  
Bronx, NY.

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- Taught undergraduate courses in Logistics, Global Supply Chain, International Business, International Marketing, International Economics, Senior Seminar, Business Policy, and Principles of Management

1989-1997 **Associate Professor, Chair-International Business Department & MBA Program Director**, Graham School of Management, Saint Xavier University, Chicago, Illinois.

- Taught graduate and undergraduate courses in International Business, Principles of Marketing, Management, Human Resources Management, Organizational Theory, Advanced Management, Business Strategy, Total Quality Management,

1988-1989 **Adjunct Professor**, Graham School of Management, Saint Xavier College, Chicago, IL.

- Taught Organizational Behavior, Principles of Management, and International Business

### **Business Experience**

2021 **Co-Founder**, Marine Startups, Zurich, Switzerland.

1988-1993 **President and Officer**: Orchard Trading Company, Inc. Chicago, IL. Trading company established to act as a sourcing service to Japan for a variety of Made in USA goods including giftware, automobile parts, office supply equipment and textiles as well as other miscellaneous items.

1986-1989 **Account Executive**: Orient Overseas Container Line (OOCL), Chicago, IL.  
Performed sales and marketing analyses of sales territory, working with both import and export clients for goods to and from Europe and the Pacific Rim and with all facets of transportation: truck, rail, and ocean.

1982-1986 **Senior Sales Representative**: Lykes Brothers Steamship Line, Chicago, IL.  
Responsible for ocean freight sales for goods to and from Europe, the Pacific Rim, South America, Middle East and West Africa.

1981-1982 **Sales Representative**: American Shipping Inc. Chicago, IL. 1981-1982  
Ocean freight sales in 1982

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## **Education**

**Ph.D.; Public Policy Analysis**, University of Illinois Chicago, 1994

Major: Higher Education Policy Studies. Related Fields: Management, Economics and Research Methods.

Dissertation: "Predictors of Organizational Effectiveness in Schools of Business"

**M.B.A., Marketing**, Graham School of Management, Saint Xavier College, 1986

**B.A., Urban Studies**, Fordh

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“The changing nature of work: A global perspective” Book Chapter in The Cambridge Handbook of the Changing Nature of Work, edited by Hoffman, B., Shoss, M., & Wegman, L. Cambridge University Press, 2020.

“Standard setting and carrier differentiation at seaports”, Journal of Shipping and Trade. 2018 with Bruce C. Hartman.

“Built to last? The changing role of ocean transportation intermediaries: Disintermediation and reintermediation”, American Journal of Transportation, 2018.

“New developments in the global transport of agricultural products, energy and natural resources” Research in Transportation Business and Management, December, 2017. Guest Editor with Albert Veenstra.

“U.S. tanker transport: Current structure and economic analysis”: Research in Transportation Business and Management, December, 2017 with Okan Duru and Joan Mileski

“Supply chain integration, landside operations and port accessibility in metropolitan Chicago” Journal of Transport Geography, 51 (2016) 130-139 with Bruce C. Hartman

“Container repositioning and agricultural commodities: Shipping soybeans by container from US hinterland to overseas markets”, Research in Transportation Business and Management, November, 2014, with Bruce C. Hartman

“Intermodal chassis supply in the US- A Bayesian game model”, Research in Transportation Business and Management, November, 2014, with Bruce C. Hartman

"Clean trucks in California ports: Modeling Emissions Policy" International Journal of Shipping and Transport Logistics Journal (IJSTL). Special Issue, 2013, with Bruce C. Hartman

“An Economic Model for Sustainable Harbor Trucking”, Transportation Research Part D: Transport and Environment v.17, 5, July 2012, with Bruce C. Hartman

“An Uncertain Future: A Preliminary Study of Offshore Outsourcing from the Manager’s Perspective”, Management Research News, v.30, no.7 & 8, Summer 2007.

“Implementation of Environmental Scanning and Change at the Functional Level: An Examination of Offshore Outsourcing in the Financial Services Industry”, i-Manager Journal of International Management, March, 2007.

“Perspectives on Global Outsourcing and the Changing Nature of Work” Business and Society Review 109:2 Summer, 2004.

“Ocean Freight Intermediaries: An Analysis of Non-Vessel Operating Common Carriers (NVOCCs) and Maritime Reform” Transportation Journal. Winter, 2000.

“Ocean Shipping Deregulation and Maritime Ports: Lessons Learned from Airline Deregulation” Transportation Law Journal, v.26, Spring, 1999, with Gary S. Wilson

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“Culture and Strategy in Business Schools: Links to Organizational Effectiveness” Midwestern Educational Researcher, v.13, no.2 Spring, 2000 with Nancy L. Fjortof

### **Books**

Clott, C., & Rahman, F.: Introduction to International Business, Chicago, Saint Xavier University Press, 1990

### **Other Publications**

“The Knowledge Worker Revisited”, Strategic Innovators, Planman Media (India) September, 2008

### **Refereed Proceedings Publications**

“Triage Time, The Cruise Industry and Covid19” WCTR Sig 2 Conference (virtual), Antwerp, Belgium. April, 2021

Information Sharing, Standard Setting and New Business Models in U.S. Container Shipping and Intermodal Services IAME Annual Conference, Athens Greece, June, 2019 with Bruce Hartman.

U.S. Federal Cabotage Laws: A Multimodal Cabotage Analysis, IAME Annual Conference, Athens Greece, June, 2019 with Richard Stewart

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“Transportation, jobs and social networks” 6<sup>th</sup> Metrans International Urban Freight Conference, Long Beach, CA. October, 2015, with Bruce C. Hartman

“Container repositioning and agricultural commodities: Shipping soybeans by container from US hinterland to overseas markets”, IAME Annual Conference, Norfolk, VA. July, 2014, with Bruce C. Hartman

“Intermodal chassis supply in the US- IAME Annual Conference, Norfolk, VA. July, 2014, with Bruce C. Hartman

“Restructuring Chicago: Development of the Chicago Intermodal Dry Port Complex, Rail Bottlenecks, and new Supply Chain Requirements” METRANS: National Urban Freight Conference, Long Beach, CA.. October, 2013.

“In Union! Teaching labor relations to maritime industry professional & i no aritim Ó



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“The Effects of Strategy, Culture and Resource Dependency on Perceptions of Organizational Effectiveness of Schools of Business” Proceedings Midwest Business Administration Association Annual Meeting, Chicago, IL. March, 1996.

“European Monetary Union: Overview and Preparations” Proceedings Midwest Business Administration Association Annual Meeting, Chicago, IL. March, 1998

### **Refereed Presentations**

Built to Last? The Changing Role of Ocean Transportation Intermediaries: Disintermediation and Reintermediation, IAME Kyoto, Japan June, 2017

“Standardization and differentiation of container shipping alliances at U.S. ports”, IAME Annual Conference, Hamburg, Germany, August, 2016, with Bruce C. Hartman and Robert Cannizzaro

“Chassis pooling and profit allocation at the Chicago dry port”, IAME Annual Conference, Hamburg, Germany, August, 2016, with Bruce C. Hartman

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“The Shape of Things to Come: Private Investment in Maritime Port Infrastructure” National Urban Freight Conference, Long Beach, CA. October, 2009.

“What now? The skill sets necessary for the next generation of maritime industry professionals” Proceedings, Conference on Education and Pedagogy in Maritime Institutions- Massachusetts Maritime Academy, Buzzards Bay, MA. April 2009.

“An Uncertain Future: A Preliminary Study of Offshore Outsourcing from the Manager’s Perspective” Institute for Operations Research and the Management Sciences Annual Meeting, Pittsburgh, November, 2006

“Implementation of Environmental Scanning and Change at the Functional Level: An Examination of Offshore Outsourcing in the Financial Services Industry” 7<sup>th</sup> Annual Business Research Forum, Fox School of Business, Temple University- Philadelphia, April, 2006

“How Far Does Your Money Go: The Basics of Foreign Exchange” NAFSA: International Association of Educators, State of Illinois Annual Meeting- Chicago, April, 2005

“Designing and Executing Short-Term Study Abroad Programs” NAFSA, International Association of Educators, Region Annual Meeting- Ann Arbor, November, 2004

“Entrepreneurship and Growth: Managing the Contradictions of Strategy, Culture and Change in the Sales Driven Organization” paper presented at the annual meeting of the Midwest Business Administration Association (MBAA) in Chicago- March, 2003

“The Promise and Perils of Global Outsourcing” Paper to be presented at the annual meeting of the National Association of Small Business International Trade Educators (NASBITE) San Francisco, April, 2002.

“Global Logistical Supply Chain Management: Issues and Implications” Paper presented at the annual meeting of the National Association of Small Business International Trade Educators (NASBITE)- Boston, May, 2001.

“Issues and Innovations in Global Logistics” paper presented at the annual meeting of the National Association of Small Business International Trade Educators (NASBITE) – Boston, May 2000.

“Change, Culture, and Strategy in Schools of Business” paper presented at the annual meeting of the Midwest Business Administration Association (MBAA) in Chicago- March, 2000.

“Collective Action, Maritime Transportation and Land Use: A Study of the Ports of Chicago, Milwaukee, Indiana and the Saint Lawrence Seaway: Plans and Realities” – paper presented at the annual meeting of the Midwest Business Administration Association (MBAA) in Chicago- March 2000.

“A Deer in the Headlights: Environmental Change, Organizational Culture, and Managerial Strategy in Schools of Business” Paper presented at the 17<sup>th</sup> Annual Standing Conference on the Organizational Sciences (SCOS), Napier University, Edinburgh, Scotland UK, July 7-10, 1999

“Developing Effective Overseas Travel-Study Experiences” Paper presented at the ninth annual Business/Economics Teaching Conference, DePaul University, April 16-17, 1999





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Calumet Area Industrial Commission- research on issues regarding the Port of Chicago.  
Fall 1998/Spring 1999.

Session Chair- International Business section, Conference on Emerging Issues in Business &  
Technology – Myrtle Beach, S.C. November, 1998.

Lincoln Award for Business Excellence in Illinois (1995 Award Examiner)

Korea Society (Senior Judge for 1998 Teacher Essay Contest)

### **Professional Memberships**

Connecticut Maritime Association

International Association of Maritime Economists (IAME)

New York Maritime Association (NYMAR)